

Monthly News

Volume 108, No. 7 • January 2024
Meetings held Mondays at 12:00 p.m.
In person at Cornerstone Church • Online via Zoom



Rotary of Fresno comes out to ring the bell for The Salvation Army

New Member Spotlight



Micah Ledezma
CEO, Valley
Marketing
Institute



Robert Mollison
Director of Membership
and Marketing,
Valley PBS

Upcoming Events



Biz Day is coming:
Monday, Feb. 5, is
Biz Day. We are still
in need of members
to participate. Stay
tuned to weekly
reminders to sign
up online or sign up
in person at
January meetings.

Visit fresnorotary.org to register you and your guest for weekly meetings

Letter from the President



Let's make this new year great through service to Rotary

Happy new year!

Here's to a new calendar year and new resolutions to start the year off right.

How about a resolution to invite a friend to a Rotary meeting? In December, we had a great meeting hosting the current Leadership Fresno Class 38 and the most recent honorees of the "40 Under 40." We had several people take membership applications, which will, hopefully, turn into new Rotarians. You can be part of growing Rotary by inviting a guest and letting them find out the benefits of being a Rotarian.

Here's another resolution idea: Do business with a Rotarian. The Rotary Club of Fresno will make this one easy. We're excited to bring back Biz Day for our club on Feb 5. Sign up to go to one of the host businesses and find out about the businesses of fellow Rotarians. This is a great opportunity to see firsthand what other Rotarians are doing in the community and opens the doors to new potential business relationships.

Finally, how about a new year's resolution to join a committee? There are several openings on committees. Being on a committee gives you the chance to help the club and work side by side with other Rotarians to further our reach in the community. Every avenue of service has committees and is looking for members to help.

I hope that all Rotarians have a successful and joyful 2024 and get a chance to "Create Hope in the World."

Mike Falge,

Rotary Club of Fresno President, 2023-24



This Month in Rotary



No meeting

Dark for the New Year's Day holiday. Happy new year!



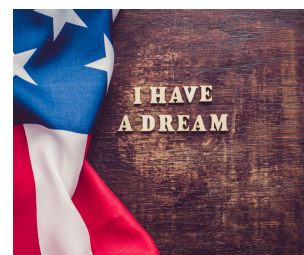
Roger Nord

The Wells Fargo economist will speak on the financial outlook for 2024



No meeting

Dark in honor of Martin Luther King Jr. Day



Debbie Hale

Rotary District 5230 governor will talk about the year ahead



Michael Der Manouel Jr.

Rotarian will discuss the 2024 election year



Updates from the Board

Board Meeting: Dec. 13, 2023

Avenues of Service

Membership

- As of Nov. 30:
 - 234 active members
 - 38 honorary

Community Service Committee

- Community Service Director Nik Redmond provided an update regarding the Rotary Amphitheatre. The club is due \$1,300 from the city and that will be paid sometime next year.

Vocational Service

- We currently have 5-6 member locations set for Biz Day on Feb. 5. We expect to have 10 locations total for members to choose from. We will have sign-up sheets at all January meetings for members to sign up.

Report of the Executive Director

- Executive Director Jason Hannold thanked President Mike Falge for his efforts on Learn More About Rotary Day, Dec. 11. In total, we had 45 prospective members show up from Leadership Fresno, 40 Under 40, and guests of club members to learn more about our club.

Get involved!

- **Biz Day 2024:** We're excited to bring back Biz Day during President Mike Falge's year! Biz Day will be Monday, Feb. 5, at 10 members' businesses. You can sign up online in the link sent in the weekly reminders' email or at any meeting in January.
- **Club Business Updates:** We are in need of gift cards or unique prizes/giveaways for the weekly raffle. You can drop them off at the Rotary office or give them to me Jason Hannold at a club meeting. Thank you in advance for your help on this!



December Ringers



- Mike Falge - **1 Ring** - Recognizing a loss by the Seattle Seahawks (sorry, Mike)
- Mariah Walton - **1 Ring** - In honor of Noble Credit Union being recognized by The Business Journal's Best of Central Valley Business Awards as best credit union
- Jason Hannold - **2 Rings** - In recognition of Business Street's "40 Under 40" awards



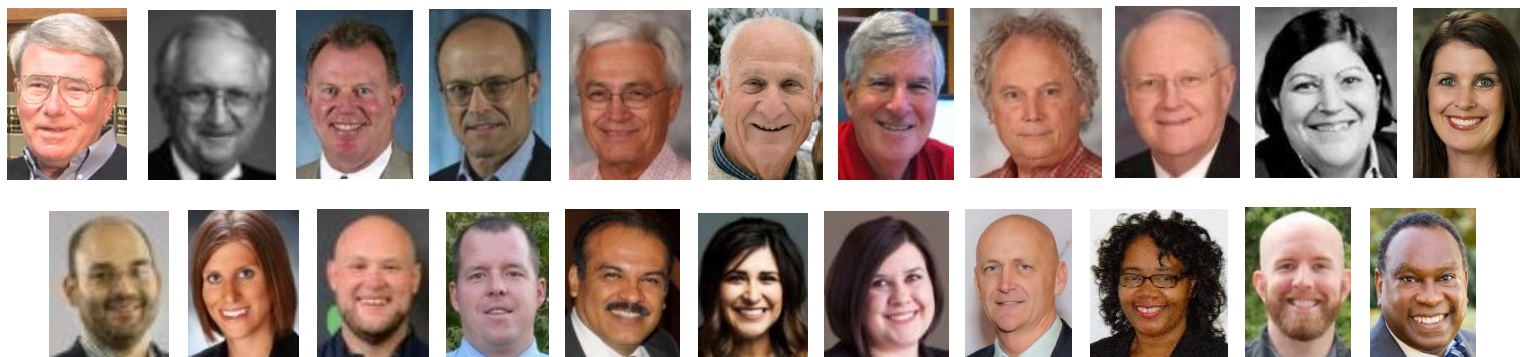
December fun:
We had a great time celebrating the holidays in with an Ugly Sweater Contest and assembling warming kits!



Share your photos of Rotary meetings on social media and tag @RotaryClubofFresno

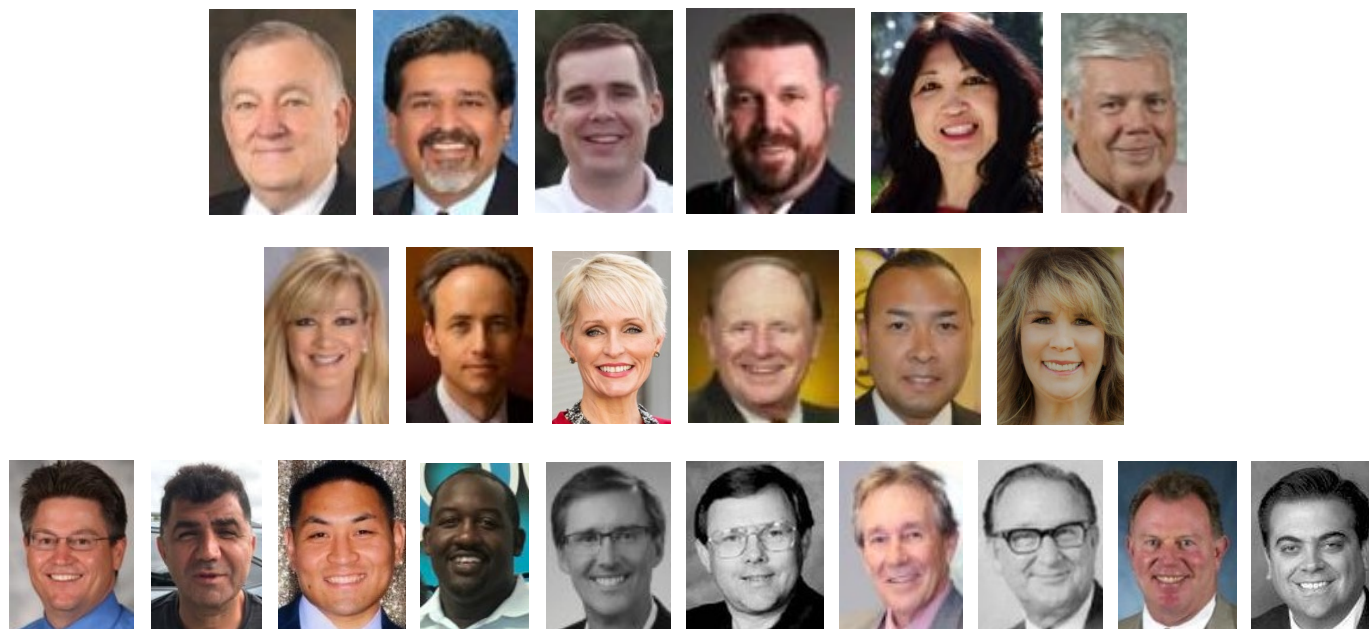
Time to celebrate!

January Anniversaries - Thank you for your service to Rotary and our community!



Claude Laval: 62 years; Dick Herrinton: 48 years; Gordie Webster: 46 years; Charles Oliver 45 years; Jerry Peloian: 44 years; Bill Lucido 42 years; Bob Glassman: 41 years; David Hodge: 37 years; Harv Hartman: 36 years; Debbie Kazanjian: 29 years; Nicole Linder: 14 years; Johnny Ramirez: 6 years; Sheila Frowsing: 5 years; Russel Statham: 5 years; Jeremy Ward: 4 years; Cesar Lucio: 3 years; Lisa Oliveira: 3 years; Katie Rigby: 3 years; Robert Huckaby: 2 years; Yolanda Randles: 2 years; Taisto Smith: 2 years; Tyrone Roderick Williams: 1 year.

January Birthdays - Wishing you the best!



Jan Perkins: Jan. 2; Paul Salazar: Jan. 4; Ryan Jacobsen: Jan. 7; James Kus: Jan. 10; Wilma Hashimoto: Jan. 11; Bill Stewart: Jan. 11; Katie Zenovich: Jan. 12; Robert Mangano: Jan. 13; Kacey Auston-Tibbetts: Jan. 15; Bud Dickerson: Jan. 15; Andrew Janz: Jan. 15; Michelle Glass: Jan. 15; Michael Winton: Jan. 17; Bob Shiralian: Jan. 18; Daniel Maychen: Jan. 19; Corey Jackson: Jan. 20; Bob Comstock: Jan. 23; Sterling Swartout: Jan. 25; Gary Lowe: Jan. 26; Neil Walden: Jan. 26; Gordie Webster: Jan. 29; Rick Wolf: Jan. 30.

Please show your support to our newsletter sponsors!



UCP
Central California
+70 YEARS

HOW UCPCC UNLOCKS POTENTIAL

INCLUSION COMMUNITY GROWTH

UCPCC
2044 E. Nees Ave.
Fresno, Ca. 93720
559.221.8272
www.youholdthekeys.org

SIERRA WEST
WAREHOUSE and
Logistics

DALE MENDOZA
CEO

2474 S. Orange Ave.
Fresno, CA 93725
dalem@sierraww.com
www.sierraww.com

559-485-2892
CELL 559-351-1942
FAX 559-485-3856

THE
BUSINESS JOURNAL
FRESNO • KINGS • MADERA • TULARE

GORDON WEBSTER, JR.
Publisher

ASHLEY WEBSTER RUDOLPH
Associate Publisher

Main: 559.490.3400
Gordon: 559.490.3421
Ashley: 559.490.3481

1315 Van Ness, Suite 200
Fresno, CA 93721
gordon@thebusinessjournal.com

Katherine Horstmann Huebert, LUTCF, Vice President of Employee Benefits

Licensed Life & Health
Agents Offering Insurance
& Other Financial Products

203 E. River Park Circle, Suite 220
Fresno, CA 93720
(559) 447-3965
(559) 447-3986 Fax
E-mail: khorstmann@horstmannfi.com
www.horstmannfi.com

Producers®
SINCE 1932

Keep our newsletter printing - sponsor today!



The Rotary Club of Fresno/Rotary Monthly News
(Publication No. USPS 442-710)
is published monthly by
The Rotary Club of Fresno
PO Box 11904, Fresno CA 93775
Periodical Postage paid at Fresno, CA 93706

Periodical
Postage Paid at
Fresno, Ca 93706

POSTMASTER:

Send all address changes to:
The Rotary Club of Fresno/Rotary Monthly News
Jason M. Hannold - Executive Director
PO Box 11904, Fresno CA 93755
Office: (559) 519-6260
office@fresnorotary.org

Visit us at fresnorotary.org



Newsletter Editor

Cherie Arambel
carambel@es-cc.org

Looking Ahead



Biz Day
Let's get to know
some of our members'
businesses



Nicole Zieba
City Manager,
City of Reedley



No meeting
President's
Day



Dr. Jeff Thomas
Community
Medical Center

Connect with us on social media!



fresnorotary.org • [linkedin.com/company/the-rotary-club-of-fresno](https://www.linkedin.com/company/the-rotary-club-of-fresno)
[facebook.com/rotarycluboffresno](https://www.facebook.com/rotarycluboffresno) • twitter.com/FresnoRotary